

WTIP Community Board Meeting November 2019

Present: Dave S., Amber P., Mike S., Jim B., Staci D., Matthew B.

Not present: Sue H., Bill H., and Jennifer S.

Meeting started with a review of 2018 Cab meeting. Engaging youth, more in-depth news, text stories posted on web and increased use of Facebook were the main points for WTIP over the year.

A review of the CAB's responsibilities was gone over.

Do you think that WTIP is fulfilling its mission of "WTIP connects, reflects, and builds community on the North Shore of Lake Superior?"

The overall answer was yes. With a specific nod to our historical programs.

Comments / goals for 2020 include

- Keep up with the good relationship with Arrowhead electric and their emergency updates
- Keep local radio!
- Local news as text stories
- Keep youth involved / motivated to be interested in radio
- People in Grand Portage are tuning in
- Historical pieces are great
- Website needs better organization / search functions / fonts changed to Sans Serif
- Continue to send stories to Boreal.org
- Sara Allen knows about Drupal formats